

JCH Strategy Group Presents

Union County Power List

TOP 20 RISING STARS • 2026 EDITION

INAUGURAL EDITION

Recognizing
the **next**
generation
of leaders
shaping
Union County.



A Letter from Jamel C. Holley

Recognizing the leaders whose work is shaping Union County's future.



It is my honor to present the inaugural JCH Strategy Group's Union County Power Top 20 Rising Stars list.

Union County is full of extraordinary talent that too often goes unrecognized by statewide publications, not because of any shortcoming on their part, but because the brightest lights frequently shine on higher-profile statewide figures. This list is not about competition it's about celebrating the dedicated leaders and changemakers who are making real impacts right here in our communities.

These 20 individuals are driving progress in politics, government, business, education, technology, activism, and non-profits. They are the future of Union County. Every day, they roll up their sleeves, tackle real problems, and work tirelessly to build stronger, more connected neighborhoods.

"The most influential leaders are often those working quietly behind the scenes, strengthening the communities they serve."

As the first African American Assemblyman for New Jersey's 20th Legislative District and the youngest Mayor of Roselle, I've spent my career witnessing the power of committed local leadership. Real change starts at the grassroots level, in our town councils, schools, small businesses, places of worship, and neighborhoods. This list highlights the next generation of humble, hardworking leaders who are already stepping up and serving with impact.

At **JCH Strategy Group**, Our corporate community impact and contributions mission has always centered on empowering local voices, advancing equity and opportunity, and building lasting partnerships that strengthen Union County, the state of New Jersey and beyond.

This publication reflects that commitment by recognizing emerging talent early and giving them the platform they deserve.

Congratulations to every Rising Star on this list.

Thank you for your service, courage, and dedication. Union County's best days are ahead because of leaders like you.

Thank you for allowing us to share your stories.

Stay tuned for future editions.

Regards,



Jamel C. Holley, CEO
JCH STRATEGY GROUP



Published by JCH Strategy Group
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Thank you to our
Affiliates and Partners
for their support.

This publication is made possible through the support of organizations committed to celebrating leadership and strengthening communities across Union County.



Leadership Close to Home

Celebrating emerging leaders whose work is shaping the future of Union County.

20

HONOREES

Selection Philosophy

Recognition is based on demonstrated leadership, community impact, professional achievement, innovation, and a continued commitment to serving others. The individuals featured represent diverse backgrounds and industries, yet they share a common purpose: improving Union County through service, collaboration, and leadership.

Areas of Recognition

Public Service

Business

Education

Technology

Community Leadership

Non-Profit

Economic Development

Civic Engagement

08

AREAS OF
IMPACT

01

SHARED
MISSION

Celebrating Leadership Close to Home

The Union County Power List was created to recognize emerging leaders whose work is making a measurable difference throughout Union County. While statewide publications often celebrate prominent public figures, countless individuals are creating meaningful impact every day within their own communities. This publication exists to shine a light on those leaders and the work they do to strengthen the places they call home.

Looking Ahead

The inaugural edition marks the beginning of what we hope becomes a lasting tradition of recognizing Union County's next generation of leaders. As our communities continue to grow, so too will the stories of those creating positive change across every corner of the county.

“Communities become stronger when those who serve them are celebrated.”

Meet the Rising Stars of 2026

Twenty stories. Twenty communities. One shared commitment to Union County.



Jordan Panno

p06



Tim Awojobi

p07



Richard Wyatt Jr

p08



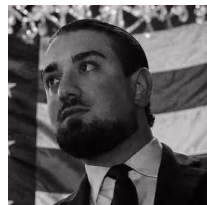
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Harris Laufer

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Walter E. Wimbush

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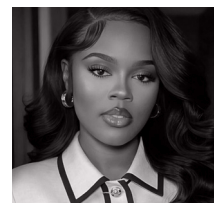
Jeremiah C. 'JAY' LaPorte

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Felipe Peralta

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Janei Holder

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Jordan Panno

Mobilizing residents through digital advocacy, civic engagement, & transparent local leadership.



Community Activism

Civic Engagement

Technology

“Leadership grows strongest when service, innovation, and community work together.”

Jordan Panno, a 23-year-old resident of the Kenilworth/Garwood area, has quickly become one of Union County’s most dynamic and visible young community activists. Through her popular social media presence, she documents local government meetings, highlights quality-of-life concerns, and mobilizes residents around issues such as proposed AI data centers, infrastructure impacts, public health, and environmental effects on neighborhoods. Jordan fearlessly attends council sessions, requests public records, and uses digital platforms to amplify resident voices that might otherwise go unheard. Her energetic, straightforward style connects directly with younger audiences and everyday families concerned about development pressures in a suburban setting. As a passionate advocate for transparency and community empowerment, Jordan exemplifies the next generation of digital activism, encouraging civic participation while holding local officials accountable. Keep an eye on her because she certainly is the future and has the talent and temper to lead not only the next generation but gaining tremendous admiration from baby boomers and families in suburban Union County. Her trajectory marks her as one of Union County’s most promising voices in community activism. Jordan’s fearless documentation and ability to turn local frustrations into organized action are already reshaping conversations about responsible development and resident rights across the county.

01

Tim Awojobi

Empowering veterans and strengthening communities through service, leadership, and civic engagement.



Veterans Advocacy

Non-Profit

Public Service

“The greatest measure of service is the lasting impact it leaves on a community.”

Timothy (Tim) Awojobi is a U.S. Air Force veteran, entrepreneur, and emerging political leader based in Union. Born in Union and a graduate of Union High School, he founded TTA Empire Inc., a veterans-focused non-profit organization dedicated to supporting veterans' welfare, while also pursuing a PhD at Seton Hall University in Higher Education Leadership. Recognized as Young Dem of the Month by the New Jersey Young Democrats, Tim actively engages in Democratic Party organizing, voter outreach, and advocacy for veterans and working families. His military service and leadership of the non-profit inform a practical, solutions-oriented approach to local issues. Through community events and consistent grassroots involvement, he builds bridges across diverse groups and promotes progressive policies that address education, economic opportunity, and veteran support. Tim's rising profile in both non-profit work and politics positions him as a multifaceted rising star in Union County politics and community service. His work signals strong potential for broader leadership across the county. Tim brings a unique blend of real-world military experience, business acumen, and academic rigor that allows him to connect policy ideas directly to the lived realities of Union County families and veterans.

02

Richard Wyatt Jr.

Advancing effective local government through collaboration, public service, and community leadership.



Government

Public Service

Community Leadership

“Steady leadership is built through consistency, collaboration, and a commitment to serving every neighborhood.”

Richard Wyatt Jr. is a dedicated public servant serving as Councilman in Plainfield, where he focuses on public safety, constituent services, community development, and effective governance. A lifelong Plainfield resident and active Democrat, he served many years as president of the Plainfield Board of Education before running for mayor and building a strong reputation for block-by-block engagement and practical leadership. Wyatt’s work on the City Council emphasizes collaboration to tackle urban challenges while strengthening neighborhood ties. His deep roots in the community and commitment to the democratic process make him a trusted voice for residents. Through consistent service and electoral involvement, he continues to demonstrate the qualities of effective local leadership. Certainly the future of the Queen City, he operates in a very unemotional manner achieving great success. Richard Wyatt Jr. stands out as a rising star in local politics and governing. His steady leadership continues to shape Plainfield’s direction. With decades of experience bridging education governance and municipal policy, Wyatt brings institutional knowledge and calm resolve that help stabilize and advance one of Union County’s cornerstone cities.

03

Natasha Davis

Creating new pathways for economic opportunity through grassroots leadership and community empowerment.



Community Leadership

Community Activism

Business

Natasha Davis is an energetic community leader and advocate deeply rooted in Elizabeth. She works tirelessly to promote civic engagement, equity, and support for families and underserved populations in one of Union County's largest and most diverse cities. Through grassroots initiatives, neighborhood outreach, and collaboration with local organizations, Natasha helps bridge gaps between residents and government institutions. She has brought together Black women to form the BLOCC, an organization for women to invest and build in construction and buildings. Her inclusive approach and commitment to addressing everyday needs inspire broader participation in community affairs. As she expands her influence, Natasha continues to champion causes that strengthen social fabric and opportunity. She is a rising star in community activism and economic empowerment initiatives. Her leadership is helping build stronger foundations for the next generation. Natasha's ability to organize and empower women in traditionally male-dominated sectors like construction is creating new pathways for economic mobility and community ownership in Elizabeth and beyond.

“True community leadership creates opportunities that empower others to build lasting change.”

04

Hanae Wyatt

Strengthening public education through resilient leadership, accountability, and student-centered decision making.



Education

Government

Community Leadership

Hanae Wyatt serves as President of the Plainfield Board of Education, a role she has held for multiple consecutive terms. A dedicated wife, mother, and education advocate, she has driven initiatives to improve student outcomes, district operations, and family engagement while addressing complex challenges in public education. Wyatt brings a hands-on perspective from her background in early childhood programs and community service. She is a fierce but quiet operating talent and should never be underestimated. Her passion for the children of Plainfield should never be misinterpreted because she will get the execution and job done either way. Despite facing scrutiny at times, she maintains focus on transparency, results, and supporting students and families. Her leadership in education governance and active involvement in local affairs highlight her resilience and commitment. Hanae Wyatt is a rising star in local governing and education leadership. Her quiet strength continues to drive meaningful progress for Plainfield students. Wyatt's balanced yet determined style has helped stabilize district leadership and kept the focus squarely on improving opportunities for every child in the city.

“Leadership is measured not by recognition, but by the opportunities created for the next generation.”

05

George Castro IV

Driving economic growth through real estate, entrepreneurship, and investment in community assets.



Business

Real Estate

Economic Development

“Thoughtful investment in property, culture, and community creates opportunities that endure.”

George Castro IV is a licensed real estate professional and entrepreneur operating in NY & NJ Real Estate through Premier Homes NJ. He is active in Private Equity, Capital Markets, Luxury Construction & Development, and serves as Owner of the Ritz Theatre, Elizabeth, NJ. Very much influenced by his father George, a very well connected individual with political ties in all political circles, he combines market expertise with a community-focused approach to help families and investors achieve their property goals while advancing high-end projects and cultural venues. George’s multifaceted work supports homeownership, economic vitality, responsible development, and community experiences in the Elizabeth and Union County area. As a young professional, he actively networks in business circles while maintaining ties to local initiatives. His entrepreneurial drive and commitment to ethical service position him as a rising star in business, real estate, and economic development. His growing influence is helping shape the county’s economic landscape. Castro’s family legacy combined with forward-thinking investments in both property and cultural assets is creating lasting economic anchors in Elizabeth and surrounding communities.

06

Jay Spinelli

Revitalizing local business districts through economic development and community-focused leadership.



Economic Development

Business

Community Leadership

Jay Spinelli, a lifelong Union Township resident, has significantly contributed to local economic growth as Director (and former Deputy Director) of the Union Special Improvement District. He ran as Union Township Committee with a determination that residents elect their mayor directly. He leads now the SID in Springfield with significant support from local officials. Jay is on trajectory by timing and weighing out outwardly leadership to becoming Union Township's next political boss. He focuses on business revitalization, community enhancement, and infrastructure improvements that benefit residents and merchants. Through social media, events, and direct resident contact, he advocates for practical solutions and stronger community ties. Jay represents a rising star in business leadership, economic development, and local politics. His momentum points toward greater influence in township governance. Spinelli's hands-on approach to economic districts and his persistent grassroots campaigning demonstrate a clear understanding of what residents truly need to thrive in a changing suburban landscape.

“Strong downtowns are built by investing in businesses, residents, and the community they share.”

07

Crystal Orr

Expanding opportunity through nonprofit leadership, economic empowerment, and community advocacy.



Crystal Orr, MBA, serves as President and CEO of the Urban League of Union County, a historic nonprofit dedicated to economic empowerment, housing, employment, education, and reentry services. Born and raised in Elizabeth, she has progressed from youth volunteer to top executive, previously leading the Young Professionals affiliate. Crystal's leadership delivers critical support to underserved communities while fostering partnerships that create opportunity and second chances. Her millennial perspective and results-driven style have strengthened the organization's impact across Union County. As a passionate advocate for civil rights and social justice, she continues to uplift families and build stronger neighborhoods. Crystal Orr is a standout rising star in nonprofit leadership and community activism. Her vision is expanding opportunity across the entire region. Orr's strategic leadership has modernized service delivery while maintaining the Urban League's historic commitment to equity, making her a vital bridge between policy and direct community support.

Non-Profit

Community Activism

Economic Development

"Lasting community impact begins by creating opportunities that empower others to succeed."

08

Harris Laufer

Leading with thoughtful governance rooted in local service and regional perspective.



Government

Public Service

Community Leadership

Harris Laufer, a lifelong Springfield resident and 2012 Jonathan Dayton High School graduate, serves as Mayor of Springfield Township and as a member of the New Jersey Cannabis Regulatory Commission. A Rutgers University alumnus with degrees in Public and Nonprofit Management and History, he rose quickly from township boards and committees to elected office, then to Deputy Mayor and Mayor. Harris ties run deep through the Jewish community and highly well connected political figures and circles. He is humble in most ways but his reach to hierarchy is lethal. His priorities center on resident-focused governance, smart development, and community well-being. Laufer's blend of local roots and statewide perspective marks him as a rising star in politics and governing. His steady rise reflects deep roots and broad reach. Laufer's rapid ascent from local volunteer to mayor, paired with his policy experience at the state level, positions him as a thoughtful leader ready to tackle both township needs and broader regional challenges.

“Strong local government begins by listening to residents while planning responsibly for tomorrow.”

09

Jeff Brooks

Strengthening communities through collaborative leadership, public service, and practical governance.



Jeff Brooks serves as Council President and Councilman-at-Large in Rahway, bringing nearly three decades of community involvement and public service experience. He emphasizes policy development, resident dialogue, and practical solutions to local challenges. Jeff's leadership fosters transparency and collaboration on the municipal council, helping advance quality-of-life improvements for Rahway families. His consistent presence and dedication to constituent concerns have earned him respect across the city. A very strong contender for a one-day future county commissioner or Assembly representative, he continues to shape positive outcomes. Jeff Brooks is a rising star in local governing and politics. His experience and vision position him for even greater roles ahead. Brooks' thoughtful engagement on issues like reentry and racial equity shows a leader who understands both policy details and the human impact behind every decision.

Government

Public Service

Community Leadership

“Effective leadership is measured by the trust you build and the lives you improve through service.”

10

Brianna Armstead

Championing education, youth leadership, and public service through a new generation of civic engagement.



Education

Public Service

Community Leadership

Brianna Armstead made state history with a record-breaking write-in win for the Board of Education in 2025. A cum laude graduate of Rutgers University with a Bachelor of Arts in Journalism and Media Studies, Armstead continues to make a positive impact in education, marketing, and media. She is a Board of Education Commissioner in Linden and has achieved the distinction of becoming the youngest executive officer in her professional association. Recently, she won an uncontested Democratic primary for the 4th Ward Council seat in the City of Linden. Her parents are current Mayor of Linden Derek Armstead and Danie Oriellen. Her work centers on advancing public education, supporting youth development, and promoting leadership opportunities for the next generation. Brianna combines professional ambition with deep community commitment, advocating for policies that benefit students and families. Her rapid rise in both education governance and professional circles demonstrates exceptional drive and capability. She inspires young leaders while addressing real needs in Linden. Her energy and results are already making a lasting mark. Armstead's blend of media savvy, academic excellence, and family legacy in public service is creating a powerful platform for youth-centered change in Linden.

“Empowering young people begins with creating opportunities for them to lead today.”

11

Jenn Gilman

Advancing thoughtful local government through education, family advocacy, and community-focused leadership.



Jenn Gilman serves as Councilwoman for Ward 3 in Westfield. As an educator and dedicated community advocate, she prioritizes issues affecting families, children, schools, and overall quality of life. Jenn has a strong handle on traditional soccer mom suburban issues, concerns and trends. Not likely vying to be the mayor of Westfield but her signature mark of what she represents may force party leadership and community to select her. She brings professional insight from education into her legislative role, working collaboratively to solve local problems and enhance neighborhood vibrancy. Her approachable style and focus on practical results strengthen resident trust and participation. Jenn Gilman is a rising star in local governing and community leadership. Her grounded approach is earning widespread respect. Gilman's deep understanding of everyday family challenges allows her to translate resident concerns into actionable local policies that strengthen Westfield's schools and neighborhoods.

Government

Education

Community Leadership

“Strong communities are built when local government reflects the everyday needs of the families it serves.”

12

Aeisha Hayward

Bridging public affairs, business, and community development through strategic leadership and civic engagement.



Government Affairs

Business

Community Leadership

Aeisha Hayward is a licensed real estate professional holding a Master of Public Administration from Kean University. She served as chief of staff to then state Assemblyman of District 20 and is currently a very high profile corporate governmental affairs executive at Altice. Aeisha combines business expertise with a strong community orientation across Rahway, Roselle, and Elizabeth. She assists clients with property needs while engaging in local development and civic activities that support economic growth and resident stability. Her professional credentials and commitment to the area enable thoughtful contributions to housing and community initiatives. As a rising professional, she bridges private enterprise and public good. Aeisha Hayward is a rising star in business, governmental affairs, and community development. Her dual expertise is opening new doors for the region. Hayward's governmental affairs experience at Altice, paired with her real estate background and prior service in District 20, allows her to navigate complex regulatory and development issues with both skill and community focus.

“Meaningful progress happens when public service, business, and community work together toward a common purpose.”

13

William Johnson

Connecting residents with resources through grassroots leadership and community service.



William Johnson is an active community and political figure in Elizabeth, contributing to local civic initiatives and resident advocacy. He focuses on strengthening neighborhood connections and addressing everyday concerns in one of Union County's major cities. Through the newly formed Union County Community Assistance Network (UCCAN), a community-based organization filling the void for resources for Union County families, William builds support for initiatives that improve quality of life and opportunity. His dedication reflects a commitment to grassroots progress and inclusive representation. As he expands his role, William continues to earn recognition for his service-oriented approach. He is a rising star in community activism and local support networks. His efforts are directly strengthening families across the county. Johnson's work through UCCAN is filling critical gaps in social services, making him a vital connector between residents and needed resources in Elizabeth.

Community Leadership

Community Activism

Non-Profit

“Communities grow stronger when people are connected to the resources that help them succeed.”

14

Jorge Casalins

Improving everyday life through responsive government and practical municipal leadership.



Jorge Casalins serves as Councilman-at-Large in Roselle Park, chairing key committees on municipal services, facilities, and infrastructure. His work directly improves daily life for borough residents through better-maintained public spaces and responsive government. Jorge brings dedication and attention to detail to local governing, prioritizing practical solutions and resident input. As a committed public servant, he helps guide Roselle Park's progress while fostering community pride. His committee leadership and consistent service highlight strong potential for broader impact. Jorge Casalins is a rising star in local governing and municipal leadership. His practical focus is delivering real improvements for residents. Casalins' committee work on infrastructure and services demonstrates a thoughtful approach that balances immediate needs with long-term borough sustainability.

Government

Public Service

Community Leadership

“The strongest communities are built through consistent service and attention to the everyday needs of residents.”

15

Gregory Johnson

Serving residents through veteran leadership, responsive government, and community-first decision making.



Gregory Johnson serves as Councilmember for the 1st Ward in Roselle Park. A U.S. Navy veteran, proud father, and longtime homeowner, he prioritizes resident concerns, infrastructure, and community improvement. Almost pulling off an upset and close to becoming Roselle Park's first Afro-Latino mayor, he is on the trajectory to becoming its next mayor for sure. Gregory's military background instills a service-first mindset that translates into effective local leadership. He advocates for policies that enhance safety, services, and quality of life for families. Through direct engagement and committee work, he builds trust and drives positive change. Gregory Johnson is a rising star in governing and local politics. His path reflects strong community roots and rising momentum. Johnson's veteran perspective and deep local ties make him a relatable and effective advocate for Roselle Park families.

Government

Public Service

Veterans Advocacy

"The strongest leadership begins with listening, serving, and staying connected to the community."

16

Walter E. Wimbush

Strengthening neighborhoods through grassroots leadership, civic engagement, and community advocacy.



Walter E. Wimbush is a dedicated community leader in Roselle, known for his strong advocacy on local issues and resident empowerment. A Masonic Lodge member, he actively participates in civic efforts that address neighborhood needs and promote unity. Walter's grassroots approach helps amplify voices and foster collaboration among residents and officials. His ongoing commitment to Roselle's well-being demonstrates genuine care and persistence. He has an edge for future Councilman or mayor in the Borough of Roselle. As a consistent presence in community affairs, he inspires others to engage. Walter Wimbush is a rising star in community activism and potential elected leadership. His steady involvement continues to build community strength. Wimbush's involvement in fraternal organizations and local advocacy gives him broad networks and a respected voice in Roselle's civic life.

Community Leadership

Community Activism

Civic Engagement

“Communities become stronger when neighbors work together with purpose and respect.”

17

Jeremiah C. “Jay” LaPorte

Connecting public leadership, nonprofit service, and community advocacy to create lasting impact.



Government Affairs

Community Leadership

Non-Profit

Jeremiah C. ‘JAY’ LaPorte is an engaged participant in Elizabeth’s civic and community landscape. CEO and staff member for NJ Governor Mikie Sherrill and CEO of House of Hearts Network Foundation, he is a fellow of The Lesniak Institute for American Leadership. He contributes to local initiatives, supports resident causes, and helps strengthen connections within the city. Jay’s involvement reflects a commitment to making Elizabeth a better place through everyday advocacy and collaboration at the highest levels. He brings energy and reliability to efforts that address social, neighborhood, and quality-of-life matters. As his role grows, Jay continues to build influence through genuine service. He is a rising star in governmental affairs and community leadership. His high-level experience is positioning him for continued impact. LaPorte’s roles in state government, the foundation, and prestigious institutes provide him with unique insights that he applies directly to Elizabeth’s local challenges.

“Leadership creates lasting change when service, partnership, and community remain at its center.”

18

Felipe Peralta

Advancing community leadership through strategic execution, coalition building, and public service.



Felipe Peralta from Hillside is an emerging leader, contributing to community efforts and resident-focused initiatives. Executive Director of The Lesniak Institute for American Leadership, he works closely daily and side by side with one of NJ's most powerful and longtime senators Raymond J. Lesniak. He engages in grassroots organizing and local causes that support families and neighborhood improvement. Felipe's dedication and growing involvement demonstrate a strong desire to serve and create positive change. Through consistent participation and high-level operational execution, he helps address local challenges while building coalitions. He is certainly one to watch. Felipe Peralta is a rising star in institutional leadership and community organizing. His operational focus is already producing tangible results. Peralta's close work with longtime legislative powerhouse Senator Lesniak equips him with exceptional strategic and execution skills that benefit Hillside and Union County initiatives.

Community Leadership

Civic Engagement

Government Affairs

“Leadership is measured by the opportunities you create for others to succeed.”

19

Janei Holder

Creating new opportunities through grassroots leadership, civic engagement, and community empowerment.



Community Activism

Civic Engagement

Community Leadership

“Transparent leadership and community engagement create the foundation for lasting progress.”

Janei Holder is an emerging community leader and independent candidate for Elizabeth City Council Ward 6, bringing fresh energy and a commitment to practical solutions to Union County’s largest dynamic city. As founder of Polished Powerhouse, she empowers women and young professionals through leadership development, networking, and professional growth opportunities that build confidence and real-world skills. Janei’s campaign emphasizes stronger resident communication, economic opportunities for local businesses, improved quality of life, and transparent governance that puts everyday families first. Her grassroots approach, active social media engagement, and focus on legacy-building while moving Elizabeth forward have resonated with voters seeking change and accountability. A dedicated advocate who connects directly with residents in downtown Elizabeth and across neighborhoods, Janei represents the next generation of civic leadership that blends vision with execution. Her independent run and community organizing efforts highlight her as a rising star in local politics, community activism, and women’s empowerment in Union County. Janei Holder’s trajectory signals a bright future as a bridge-builder who can unite diverse voices to create lasting progress for residents.

20

Partners in Progress

The Union County Power List proudly recognizes the organizations whose support of this inaugural edition reflects a shared commitment to leadership, opportunity, and the continued growth of our communities.



Premier Homes Pros

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NP Healthcare Associates PC.

p29



Darrly Barnes (DMB, KW)

p30



Cottage Four

p31



Kahuna Cannabis

p32



Premier Homes Pros

Connecting buyers, sellers, and communities through trusted real estate expertise.

Premier Homes has built a reputation as one of New Jersey's leading independent real estate brokerages by combining market knowledge with a personalized approach to every client relationship. Serving communities throughout New Jersey and New York, the firm helps buyers, sellers, investors, and families navigate every stage of the real estate journey with confidence.

Led by an experienced team with decades of combined industry expertise, Premier Homes emphasizes professionalism, local market insight, and exceptional client service. From first-time homebuyers to luxury properties, the firm's commitment remains the same: providing strategic guidance that helps clients make informed decisions while building long-term relationships based on trust.

Beyond real estate transactions, Premier Homes invests in education, agent development, and community engagement, creating opportunities for both clients and professionals to succeed. Their focus on innovation, collaboration, and personalized service has helped establish the company as one of the region's most respected names in residential real estate.

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Monica Richardson, MSN, APRN

Providing compassionate, patient-centered primary care through personalized healthcare and preventive medicine.

NP Healthcare Associates is committed to delivering accessible, high-quality primary healthcare that focuses on prevention, wellness, and long-term patient relationships. Led by Monica Richardson, MSN, APRN, the practice provides compassionate, individualized care designed to help patients take an active role in managing their health. NP Health Associates offers free and low-cost health services to uninsured individuals.

With a patient-first philosophy, Monica combines clinical expertise with a personal approach that emphasizes education, preventative care, and continuity of treatment. Her practice serves individuals and families throughout Union County by providing comprehensive primary care in a welcoming and supportive environment.

Known for building lasting relationships with her patients, Monica believes quality healthcare begins with listening, understanding individual needs, and creating treatment plans that promote healthier lives. Through NP Healthcare Associates, she continues to serve the community with professionalism, compassion, and a commitment to improving everyday wellness.

Primary Care

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Family Healthcare



NP Health Associates PC.

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Thursday 11am - 7pm

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Address

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Website

NPHealthcares.com



Darryl Barnes

Building stronger communities through trusted real estate, property management, and commercial security services.

For years, Darryl Barnes has built a reputation for delivering dependable professional services throughout New Jersey. Through Keller Williams, DBM Property Management, and DBM Security Commercial, he provides clients with experienced guidance across residential real estate, commercial property management, and business security solutions. His commitment to professionalism, responsiveness, and long-term relationships has made him a trusted resource for homeowners, investors, and businesses alike.

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Cottage Four

Advancing public policy, innovation, and strategic solutions that strengthen communities.

Cottage Four is a strategic consulting firm that partners with organizations across the public, private, and nonprofit sectors to solve complex challenges in healthcare, workforce development, public safety, technology, and government. By bringing together multidisciplinary experts, the firm develops practical strategies that create measurable impact for communities and institutions alike.

With experience supporting Fortune 500 companies, nonprofit organizations, federal agencies, and state governments, Cottage Four specializes in identifying opportunities, coordinating stakeholders, and building solutions that improve outcomes for both organizations and the people they serve. Their collaborative approach allows clients to navigate evolving policy landscapes while remaining focused on long-term results.

From healthcare innovation and justice initiatives to workforce strategy and emerging technology, Cottage Four continues to help leaders turn ambitious ideas into actionable programs. Their commitment to collaboration, thoughtful planning, and community impact reflects the same leadership values celebrated throughout this publication.

Strategic Consulting

Public Policy

Healthcare & Technology



John Koufos - CF Principal

Cottage Four

Website:
CottageFour.com

Areas of Focus:
Healthcare • Workforce Development • Public Safety
Artificial Intelligence • Government Strategy • Justice Innovation



Coming Soon

Community Partner

Roselle, NJ

Kahuna Cannabis

Coming Soon to Roselle — A New Destination for New Jersey's Cannabis Community

Kahuna Cannabis is preparing to bring a new cannabis retail experience to Roselle, expanding opportunities within New Jersey's growing regulated cannabis industry. With a focus on community, responsible business practices, and customer experience, the company looks forward to becoming part of Roselle's evolving business community.

As one of the Community Partners supporting the inaugural Union County Power List, Kahuna Cannabis shares in the mission of celebrating leadership, entrepreneurship, and the people helping shape the future of Union County. Their support reflects a commitment to investing in the local community while building new opportunities for residents and businesses alike.

JCH Strategy Group proudly recognizes Kahuna Cannabis as a valued Community Partner and welcomes its continued investment in the Borough of Roselle.

Kahuna Cannabis

Address

587 Raritan Road
Roselle, NJ